



Martin County School District
Stuart, Florida

SCHOOL BOARD OF MARTIN COUNTY, FL.

RFP# 5001-0-2009/EDP

BEVERAGE AND VENDING POURING RIGHTS

PROPOSAL SUMMARY

COCAL COLA		PEPSI		ALL COUNTY	
Sponsorship fee \$48,000 annually.		Signing Bouns \$15,000 (one time).		Offer both Coke & Pepsi products.	
Upfront commission fee \$15,000 annually.		\$1.50-\$3.00 rebate from case price.		16% commission program.	
Donate 500 cases of 12oz product per year.		0-28.5% commission program.		Price range 75 cents for 12oz	
10%-30% commission program.		Price range 60 cents for 12oz to \$1.50		to \$1.50 for juices 450ml.	
Price range 75 cents for 12oz to \$1.50 for		for 20oz.			
20oz.					
