

<b>MCSB 5001-0-2009EDP Evaluation and Recommendation for Beverage Pouring &amp; Vending Rights</b>								
		<b>Coca Cola</b>	<b>Pepsi</b>	<b>All County</b>				
<b>Evaluation Criteria</b>	<b>Possible Points</b>	<b>Avg. Total Points</b>	<b>Avg. Total Points</b>	<b>Avg. Total Points</b>	<b>Avg. Total Points</b>	<b>Avg. Total Points</b>	<b>Avg. Total Points</b>	<b>Avg. Total Points</b>
<b>QUALIFICATIONS</b> - Availability of qualified personnel Ability to meet requirements Experience with similar service and references	40	39	40	31				
<b>FINANCIAL</b> - Reasonableness of proposed price Financial resources and capabilities	30	29	19	15				
<b>TECHNICAL</b> - Technical soundness of proposal	20	17	20	14				
<b>OTHER</b> - Location of firm	10	8	7.2	4.6				
<b>Average Score</b>		<b>93</b>	<b>86.2</b>	<b>64.6</b>				
<b>Ranking</b>		<b>1</b>	<b>2</b>	<b>3</b>				
<b>Background:</b> On March 30, 2009, proposals were opened for RFP #5001-0-2009EDP. Forty-three (43) vendors were notified, three (3) documents were distributed, and three (3) responses were								
<b>Selection Process:</b> A Selection Committee composed of staff from a High school, Middle school, Elementary school, Food Service and Finance with the Purchasing Department as the Facilitator, met on April 7, 2009 to interview and rank all the proposals.								
<b>AWARD RECOMMENDATION:</b> The selection committee recommends approval to award RFP 5001-0-2009EDP to Coca Cola Enterprise the highest ranked firm and permission to negotiate an agreement for Board approval. Staff also, request that the current agreement be extended until the new agreement is approved.								